

Aruba and the Cloud Infrastructure Services Providers in Europe declare their compliance with the CISPE data protection Code of Conduct

All Aruba cloud services, including Private Cloud, Public Cloud, Cloud Backup and Cloud Object Storage, comply with the Code and guarantee certified security and transparency for their users.

Arezzo, 14 February 2017 – Aruba S.p.A. (www.aruba.it), a leader in web hosting, email, certified email (PEC) and domain registration services, also a founding member of **CISPE** (Cloud Infrastructure Services Providers in Europe), has today declared - together with a coalition of 15 leaders in the field of cloud computing infrastructure services from 7 different countries (Italy, France, the Netherlands, Spain, Finland, Luxembourg and Bulgaria) - its compliance with the CISPE data protection Code of Conduct, for all services provided under its Aruba Cloud brand (www.arubacloud.com).

Less than 6 months after being presented to the European Parliament, the code is about to come into force. Numerous surveys have shown that 90% of European citizens want the same data protection rights across Europe. Consequently, the member companies of CISPE are working hard to achieve this goal.

All cloud services declared to be compliant with the CISPE Code of Conduct are identified by a specific compliance mark, offering customers and citizens the choice to store and process their data within the European Economic Area. This mark also guarantees that the provider of cloud services will not access or use the customer's data for their own purposes, in particular, data mining operations, data profiling or direct marketing.

All the cloud services declared today can be found on the CISPE Public Register: www.cispe.cloud/publicregister and can be easily identified by the following compliance mark:



Aruba also declares that its Private Cloud, Public Cloud, Cloud Backup and Cloud Object Storage services meet the requirements stipulated by the CISPE code.

The Code can be used by customers seeking a cloud provider offering infrastructure services, as a tool to establish whether a service appropriately and transparently protects the data they want to keep. The Code offers benefits to both customers and the providers of cloud infrastructure services:

- it provides concrete solutions to the growing demands and requirements of customers right across Europe, in anticipation of the implementation of the new European data protection regulation in 2018 (GDPR);
- it clarifies the distribution of responsibilities between the customer and the providers of cloud infrastructure services;
- it further defines the CISPE requirements, depending on the nature of the data processing undertaken by CISPE itself;
- it requires CISPE to be transparent in meeting these requirements, providing the basis for mutually beneficial cooperation between CISPE and the customer

“We were among the first Providers to guarantee a model whereby every customer is free to choose the country in which to activate their cloud services – said Stefano Cecconi, CEO of Aruba S.p.A. - Today, before the GDPR comes into force, the guarantees of data security and data protection are certified by the declaration of compliance of all Aruba Cloud IaaS services with the requirements stipulated in the CISPE Code of Conduct.”

The CISPE Public Register and all the key cloud computing services can be found here: www.cispe.cloud/publicregister

ARUBA S.p.A

Aruba S.p.A, founded in 1994, is the n. 1 Italian company for data center services, web hosting, email, PEC and domain registrations. The company manages over 2 million domains, more than 7 million email accounts, over 4 million PEC email accounts, more than 31.000 servers and a total of over 4,7 million customers. The company is present in the main European markets such as France, UK and Germany and boasts leadership in the Czech Republic and Slovakia and a consolidated presence in Poland and Hungary. Aruba, in addition to web hosting services, also provides dedicated servers, housing and colocation, managed services, digital signature, digital preservation and smart cards. Since 2011, it has been expanding its product portfolio with Cloud services and in 2014 Aruba became the official Registry of the prestigious ".cloud" extension. Aruba has also extensive experience in managing data centers with a European network capable of hosting around 60.000 servers. For more information go to: www.aruba.it, www.arubacloud.com

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