



Aruba and Acronis Partner to Deliver New Cloud Bare Metal Backup service

The service is designed for Private Cloud customers and is based on Acronis technology, enabling users to backup vApps and VMs through an intuitive web control panel

Arezzo, 5 November 2015 – Aruba S.p.A. (www.arubacloud.com), a leader in web hosting, email, PEC services and domain registrations, and Acronis (www.acronis.com), a global leader in new generation data protection, today announced availability of the new Aruba **Cloud Bare Metal Backup** service, which allows businesses to perform complete backups of their Private Cloud virtual machines through an easy-to-use web-based control panel. The new service is based on the leading Acronis full image backup technology.

The Cloud Bare Metal Backup service of Aruba works in virtual hypervisor environments, avoiding the need to install backup agents on individual virtual machines that need to be protected. The Cloud Bare Metal Backup service can be used in addition to the **Cloud Backup** service of Aruba, which together provide complete protection of virtual machines, from the full image of the machine to the application-level and file system-level.

The new backup service is based on **Acronis** AnyData Engine and is designed to make it easy for businesses to backup vApps and virtual machines (VMs) through a simple web control panel that enables complete control by the business user, including:

- Setting preferred schedules and persistence
- Scheduling when to restore both entire backed-up machines and single files of that same machine
- Reconfiguring restored virtual machines, changing the network, hostname, CPU and memory settings, or cloning it on a new vApp.

The service is provided with the granularity of the single Virtual Machine and includes **200GB of space** for each machine. The backup technology integrates with the hypervisor of the Private Cloud service and the protection mechanisms offered by VMware, guaranteeing consistency and performance. It also includes native integration with Microsoft's VSS (with VMware tools) to ensure application-level consistency.

As part of the new service, Aruba offers Private Cloud customers two different support options: phone support and support via Ticketing System.

"Cloud Bare Metal Backup is the ideal tool for customers looking for total security," said Stefano Cecconi, CEO of Aruba. "The service works at a hypervisor level capturing an image of the virtual machine. Using both Cloud Backup service together with our Cloud Bare Metal Backup based on



Acronis offers application-level visibility of what is running on the VM and allows for total backup protection.”

“Our new offering with Aruba provides a powerful multi-tier, multi-tenant, self-service backup and disaster recovery (DR) solution, enabling cloud service providers to establish industry-leading Backup as a Service (BaaS) for their tenants”, said Mauro Papini, Country Manager Acronis Italia. We are honored to partner with a leader like Aruba to provide customers with a complete backup solution.”

For more details go to: <https://www.cloud.it/private-cloud/bare-metal-cloud-backup.aspx>

For more details go to: <http://www.acronis.com/en-us/provider/vcloud/>

Aruba Group

Aruba Group leverages support from Aruba S.p.A. founded in 1994. Italian Group Aruba S.p.A. has established leadership status in a number of countries for its hosting, certified email and domain name registration services. The company has also acquired over 15 years' experience in data centre construction and management, dedicated server solutions, outsourcing and cloud computing. With over two million customers, Aruba has already conquered Italy and Eastern Europe, with a commanding position in the Czech Republic and Slovakia, and strong presence in Poland and Hungary. The quality of the services available, its technological expertise and its high customer relationship standards are just some of the assets enabling Aruba S.p.A. to be among Europe's Top 5 hosting providers and the world's Top 10 hosting providers.

*For more information about Aruba, visit the website at www.arubacloud.com;
<https://www.aruba.it/en/home.aspx>*

About Acronis

Acronis sets the standard for New Generation Data Protection with backup, disaster recovery, and secure file sync and share solutions supporting hybrid cloud environments. Powered by the Acronis AnyData Engine and set apart by its image technology, Acronis delivers easy, complete and safe file access and sharing as well as backup and recovery of all files and entire systems across any environment—virtual, physical, cloud and mobile. Founded in 2003, Acronis protects the data of over 5 million consumers and 500,000 businesses in over 145 countries. For additional information, please visit www.acronis.com.



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